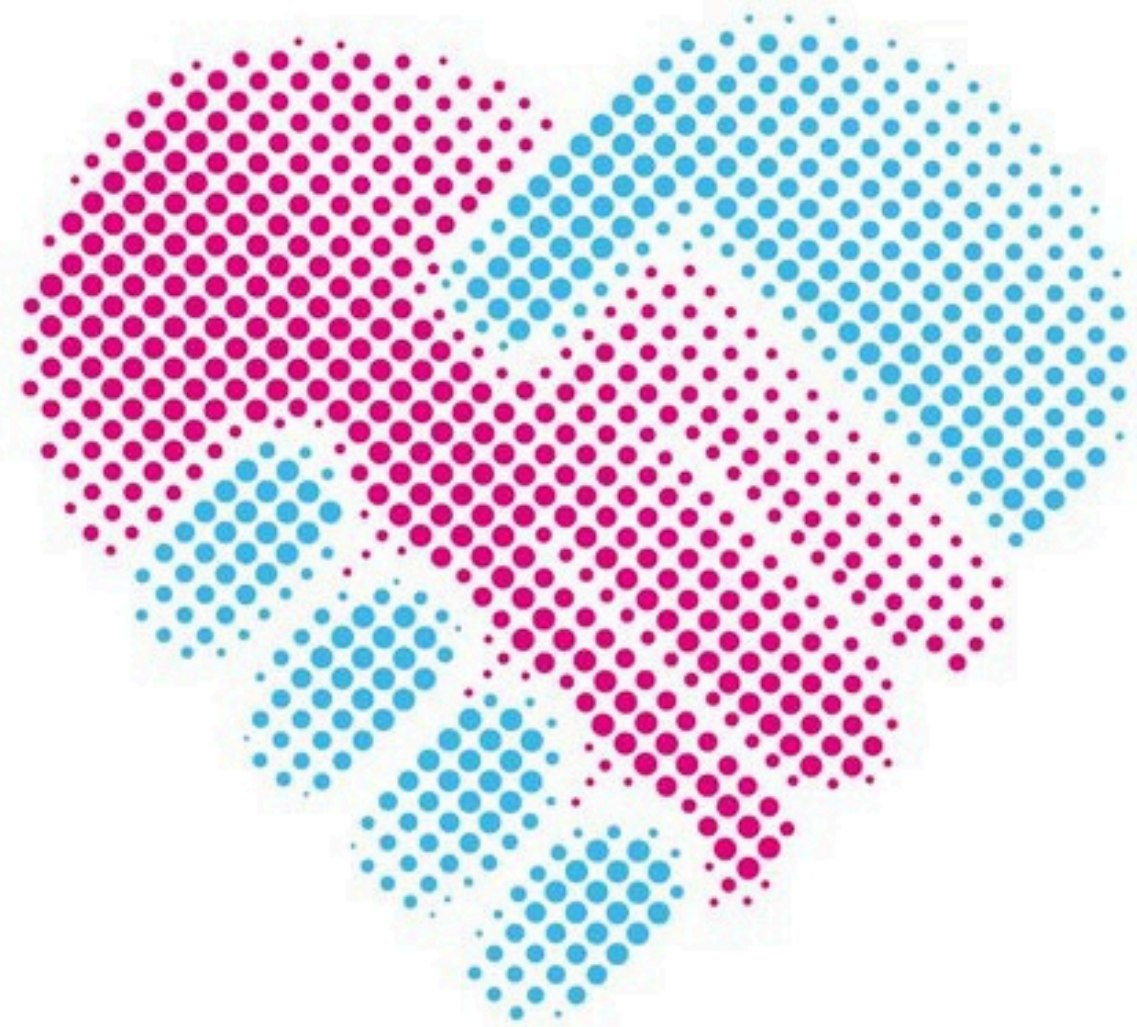


**CANCER  
RESEARCH  
UK**



# Masquerade Ball Sponsorship Packages 2026

**BECOME A  
SPONSOR**

For our Annual Fundraising Dinner

A Magical Night  
Where Hope  
Takes The Centre  
Stage

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**Together we are  
beating cancer**



## Headline Sponsor £5,000

- Acknowledgement as sole event sponsor at the opening speech.
- Package includes both Main Sponsorship & Entertainment sponsor.
- Table of 10 in preferred position, 3 course meal.
- 4 Bottles of wine or Prosecco & 10 'top shelf' spirits with mixers.
- Acknowledgment as Headline Sponsor at the opening speech.
- Company's name displayed on seating plan.
- Exhibition space to showcase your business
- Opportunity for product giveaway on tables.
- Sponsorship of another table with 2 bottles of wine included.
- Company Logo Featured prominently at the top on event supporters board at the venue.
- Prominent logo positioning around the venue.
- Publicity messages throughout the night.
- Professional photograph of your group.
- Logo on pre-event and post event emails.
- Logo on website and silent auction website
- Social media posts in run up and after the event.
- Company profile and logo on event website.
- Company logo and thank you on menu.
- Every guest will receive a customised chocolate bar on the tables displaying your company's logo.
- Officially display the CRUK logo on your company's socials as an official sponsor.

## Main Event Sponsor £2,500

- Table of 10, 3 course meal.
- 4 Bottles of wine or Prosecco
- Prominent logo positioning around the venue.
- Company's name displayed on seating plan.
- Exhibition space to showcase your business
- Opportunity for product giveaway on tables.
- Publicity messages throughout the night.
- Professional photograph of your group.
- Logo on pre-event and post event emails.
- Logo on Main website and silent auction website
- Social media posts in run up and after the event.
- Company profile and logo on event website.
- Company Logo on event supporters board at the venue.
- Officially display the CRUK logo on your company's socials as an official sponsor.



## Table Sponsor **£150**

- Company name prominently displayed on table with QR code to socials or website.
- 2 bottles of wine included with acknowledgement as being provided by your company.
- Display company literature on your sponsored table.
- Opportunity for product giveaway on tables.
- Social media posts in run up and after the event.
- Company name displayed on seating plan.
- Company Logo on event supporters board at the venue.
- Officially display the CRUK logo on your company's socials as an official sponsor.

## Entertainment Sponsor **£1,800**

- Table of 10, 3 course meal with 4 Bottles of wine or Prosecco.
- Company name displayed on seating plan.
- Prominent logo positioning around the stage area.
- Publicity messages throughout the night.
- Professional photograph of your group.
- Logo on pre-event and post-event emails
- Logo on website.
- Social media posts in run up and after the event.
- Company profile and logo on event website.
- Acknowledgment of sponsorship on social media.
- Company Logo on event supporters board at the venue.
- Officially display the CRUK logo on your company's socials as an official sponsor.

## Exhibition Sponsor **£200**

- Exhibition space to showcase your business and or products in a prominent location at the venue
- Company profile and logo on event website.
- Company Logo on event supporters board at the venue.

## Raffle Prizes & **Silent Auction**

- We are putting together a premium raffle and silent auction. Targeting an audience of prominent community members and business leaders.
- In return for your generosity, we would feature your brand in our event programme, and prominently on our CRUK digital bidding platform.
- Company Logo on event supporters board at the venue.